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Thrive Homes, LLC Wins Silver for Seven Twelve Oakview

The Atlanta Sales and Marketing Council congratulates Thrive Homes, LLC for winning a Silver OBIE in the Best Marketing



Campaign/Promotion – Builder with a Budget Over \$10,000 category for Seven Twelve Oakview in Decatur. The OBIE Awards are the premier awards in the new home construction industry.

The Seven Twelve Oakview marketing campaign is expertly designed, fully developing the brand through the incorporation of logos, creation of marketing folders with inserts containing pertinent information, direct mail campaigns sent to local Realtors, on-site signage and up-to-date website banners announcing sales activity, all in a manner that resulted in high-paced sales activity.

For more information visit, www.buildwiththrive.com or call 404-474-4814.

The Greater Atlanta Home Builders Association's OBIE Awards celebrates its 34th anniversary in 2014. The awards began in 1980 and have grown throughout the years to now feature more than 100 building, remodeling, marketing and personal achievement categories. The OBIE Awards, named after the obelisk shape of the actual award given, are the premier awards in Atlanta's residential building industry. To see more OBIE award winners, visit www.AtlantaRealEstateForum.com/OBIEs.

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